



#### WHY JOIN DEED INSTITUTE

We are a modern training provider that offers skills that cut across the old well respected trades that makes the world tick. Deed institute is not just another Vocational Technical Education provider but we are a solution to issues of employability, entrepre neurship, wealth creation and resource mobilization.

We provide a range of programs aimed at helping you to develop your skills to help you stand out in the work place or in business. Our programs range from 1 Day Master Class es, Short Courses, Skills Transfer & Capacity Building Programs and opportunities to study in the UK with The University of the West of Scotland. These programs are also available to organisations who wish to expand and stretch their staff to reach new and exciting heights.

## **OUR VISION**

9001:2015

ur Vision is to provide skills and capacity to School leavers who choose to develop and hone technical work based trades and knowledge to advance their Employability and Enterprise Development.

We also aim to be the institute of choice to school leavers and employers. Finally, to be current and strategic in enabling young graduates to access the labour market seamlessly by enhancing their skills and competencies through internships and industry experience.

### **Prof. Lukas Njenga**

C.E.O Deed Institute

A different way of learning



# **Our Objective**

#### **Reduce Unemployment**

To reduce the unemployment gap by creating short and effective start up training programs, which get the young school leavers into an active gainful employment or internship program.

#### **Vocational Training**

To offer Vocational on work training and qualifications for this young people to advance their skills and competencies.

#### Linkages

To create a link to the trainees and the employers, creating a seamless progression from school to employment or enterprise.

#### Mentorship

To develop a work coach and mentorship program to help encourage resilience and career progression.

#### Support

To offer a bulk-negotiating forum to source big contracts that help the young workers develop stronger grip in the industry.

#### **Alumni Support**

To offer a lifelong support to our alumni to ensure holistic progression and prosperity.

#### **Cultural Exchange**

To create an enabling environment for cultural exchange.

#### **Aid Distibution**

To improve the distribution of support and aid granted to African Countries and make sure that the support reaches those it is intended for.

# AGRIBUSINESS COURSES

#### 1. BEE-KEEPING

Ksh. 36.200



This course is ideal for anyone who would like to work with/ keep honeybees. It provides comprehensive advice on how to start as a beekeeper. It provides each participant with the skills and knowledge to enjoy keeping bees safely and confidently. The course will cover the basics of honeybee behaviour, and how, as a beekeeper, you house and care for the bees. You will receive advice on buying bees and equipment. It also incudes and a hands-on session on how to build your own hive. Swarm management is also explained fully.

#### 2. HORTICULTURE

This course is targeted at people looking to learn about Growing Plants, Horticulture and Gardening. Horticulture is a massive employer in most countries around the world: giving us much of the food we eat, the parks, gardens and sports grounds we play in and much more. With many thou sands of people going into horticulture annually, this course has been the starting point that underpins businesses and careers for countless num bers of people across every corner of the world.

Ksh. 36,200

#### 3. AGRIBUSINESS

This course is targeted at people looking to learn how to treat

the You

the different aspects of raising agricultural products as an integrated system. You will learn how to raise animals and harvest fruits and vegetables with the help of sophisticated harvesting techniques, including the use of GPS to direct harvesting operations. Manufacturers develop increasingly efficient machines that can drive themselves. Processing plants determine the best way to clean and package livestock for shipping. While each subset of the industry is unlikely to interact directly with the consumer, each is focused on operating efficiently in order to keep prices reasonable.

#### 4. AGRO-PROCESSING

This course is targeted at people looking to learn how to transform agricultural commodities into different forms that add value to the product which yields high returns to the farmer. We shall train you on transforming products originating from agriculture, forestry and fisheries. The programme will focus on development and presentation of a detailed and clear picture of what the present agro-processing systems (small and me - dium scale) require to effectively manufacture and market

processed food products.

# Ksh. 36,200

#### 5. LANDSCAPING

Ksh. 36,200

This course is targeted at people looking to learn how to modifies the visible features of an area of land, including, living elements, such as flora or fauna; or what is commonly called gardening, the art and craft of growing plants with a goal of creating a beauty within the landscape, natural elements such as landforms, terrain shape and elevation, or bodies of water; and abstract elements such as the weather and lighting conditions.

# HOSPITALITY COURSES

#### 1. EVENT MANAGEMENT

Ksh. 36,200

This course is ideal for anyone who would like to understand the application of project management, the creation and development of small and/or large-scale personal or corporate events such as festivals, conferences, ceremonies, weddings, formal parties, concerts, or conventions. You shall learn the process of planning and coordinating the event, planning, budgeting, scheduling, site selection, acquiring necessary permits, coordinating transportation and parking, arranging for speakers or entertainers, arranging decor, event security, catering, coordinating with third party vendors, and emergency plans.

#### 2. FOOD & BEVERAGE PRODUCTION

Ksh. 47.500

This course is targeted at people looking to learn the process, in which raw materials are cooked, combined and transformed to make a dish or a drink. You shall learn the art of cultivation, selection, crop management, harvesting, crop production, preserving, baking, pasteurizing, pudding, carving, butchering, fermenting, pick ling, drink and candy making.



Ksh. 47.500

#### 3. CATERING

This course is targeted at people looking to learn the art of providing food service at a remote site or a site such as a hotel, hospital, pub, aircraft, cruise ship, park, filming site or studio, entertainment site, or event venue. You shall learn new techniques including, how to estimate the guest count, delivery methods, budgets etc.

You shall also learn about the major types of catering including, wedding catering, social events catering, corporate event catering and concession event catering.

Ksh. 42.500

#### 4. BAKING

This course is targeted at people looking to learn the art of preparing food that uses dry heat, typically in an oven, but can also be done in hot ashes, or on hot stones. You shall learn the art of making breads, cakes, pastries, pies, tarts, quiches, cookies, scones, crackers, pretzels, and more.



#### **5. HOSPITALITY**

This course is targeted at people looking to learn the relationship between a guest and a host, wherein the host receives the guest with goodwill, including the reception and entertainment of guests, visitors, or strangers. You shall learn about the whole expansive industry including lodging, food and drink service, event planning, theme parks, and transportation. It will also include hotels, restaurants and bars.

# TECHNICAL COURSES



#### 1. Motor Vehicle Mechanics Ksh. 41, 300

This course is targeted at people looking to learn motor vehicles and their components. Here, you will learn about major overhauling, repairing and servicing skills of motor vehicles like buses, trucks, cars, motorcycle/scooter etc. During the training period, the students are also taught about how to maintain various parts of a vehicle like steering/handle, brakes, fault diagnosis, transmission, suspension etc.

#### Ksh. 41, 300

#### 2. Welding

This course is targeted at people looking to learn the fabrication process that joins materials, usually metals or thermoplastics, by using high heat to melt the parts together and allowing them to cool, causing fusion. Welding is distinct from lower temperature metal-joining techniques such as brazing and soldering, which do not melt the base metal.



#### 3. Plumbing

Ksh. 41, 300

This course is targeted at people looking to learn the how to in stall, maintain and repair pipes, drains, guttering and metal roof ing, mechanical services and related equipment for water supply, gas, drainage, sewerage, heating, cooling and ventilation systems.

#### Ksh. 41, 300

#### 4. Motorcycle Repair

This course is targeted at people looking to learn how to inspect, maintain and repair a variety of motorcycle makes and models. You shall learn how to run diagnostic tests to determine what is wrong with the motorcycle, check ignition points on a motorcycle engine, replace spark plugs, inspect and replace brakes, overhaul engines or electrical systems and make major repairs due to an accident or neglect



# 5. Carpentry



Ksh. 36, 200

This course is targeted at people looking to learn the skill involved in first fixing of timber items such as construction of roofs, floors and timber framed buildings, skirting boards, architraves, doors and windows, the off-site manufacture and pre-finishing of the items and to construct the formwork for concrete works in large constructions

# TECHNICAL COURSES



#### 6. Masonry

Ksh. 36,200

This course is targeted at people looking to learn the art of building of structures from individual units, which are often laid in and bound together by mortar. You shall learn how to use brick, building stone such as marble, granite, and limestone, cast stone, concrete block, glass block, and adobe. You shall also learn new and effective patterns and workmanship to enable you be a complete mason

#### Ksh. 47, 500

7. Solar PV Technology

This course is targeted at people looking to learn the process of converting light (photons) to electricity (voltage), which is called the photovoltaic effect. Here, you shall learn, what makes a solar cell, connecting solar cells, configuring and maintainance of solar cells



#### 8. Electrical and Electronics

Ksh. 47, 500

This course is targeted at people looking to learn how to operate, main tain, and repair electrical and electronic equipment. You shall learn how to watch gauges, dials, or other indicators to make sure a machine is working properly, repair machines or systems using the needed tools, conducting tests and inspections of products, services, or processes to evaluate quality or performance, determine causes of operating errors and deciding what to do about it, perform routine maintenance on equipment and determining when and what kind of maintenance is needed etc.

#### Ksh. 47, 500

#### 9. Electrical Installation

This course is targeted at people looking to learn electrical installation of cabling and associated devices such as switches, distribution boards, sockets, and light fittings in a structure. You shall also learn the allowable wire and cable types and sizes are specified according to the circuit operating voltage and electric current capability, with further restrictions on the environmental conditions, such as ambient temperature range, moisture levels, and exposure to sunlight and chemicals. The associated circuit protection, control and distribution devices within a building's wiring system are subject to voltage, current and functional specification. Wiring safety codes vary by locality, country or region

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#### ICT COURSES



**1. ICT** Ksh. 47, 500

This course is targeted at people looking to learn about the convergence of audiovisual and telephone networks with computer networks through a single cabling or link system. You shall learn about any product that will store, retrieve, manipulate, transmit, or receive information electronically in a digital form (e.g., personal computers, digital television, email, or robots) etc.

#### Ksh. 47, 500

#### 2. Networking

This course is targeted at people looking to learn how to setup a common communication protocols over digital interconnections for the purpose of sharing resources located on or provided by the network nodes. The interconnections between nodes are formed from a broad spectrum of tele communication network technologies, based on physically wired, optical, and wireless radio-frequency methods that may be arranged in a variety of network topologies



#### 3. Mobile Phone Repair

Ksh. 36, 200

This course is targeted at people looking to learn how to run tests to assess the mobile phones' functionality, install and update phone software, troubleshoot wiring problems, and replace damaged parts and components such as batteries, LCD screens, keypads, buttons. They also advise their clients on warranty issues and recommend products based on their expertise. You shall also learn about the Mobile operating systems, their features, restrictions, architectures and other characteristics of operating systems designed to run on mobile devices, such as Android or iOS



#### 4. Photography

This course is targeted at people looking to learn the art of capturing light with a camera, usually via a digital sensor or film, to create an image. With the right camera equipment, you can even photograph wavelengths of light invisible to the human eye, including UV, infrared, and radio. You shall learn camera techniques, lighting and color balance, angles and how to tell stories with pictures and many more.



#### FASHION & DESIGN COURSES



#### 1. Hair and Beauty

Ksh. 47, 500

This course is ideal for anyone who would like to work in the Beauty industry, you shall be get the best training in cosmetology and beauty therapy, nail technology, hairdressing, massage, and cosmetology. You will also get a chance to exercise your creativity in this art of beauty. Successfully trained graduates get attachments in beauty parlors, spas and others get to initiate their own beauty stations as entrepreneurs.

Ksh. 41, 300

#### 2. Dressmaking

This comprehensive course is designed to give you a complete understanding of fashion design and dressmaking. You will be guided through the history and principles of the subject, the formulation and presentation of ideas, the design process, and fundamentals of the materials and tools required in the profession. Here imagination takes root and insight meets crucial hands-on learning experience, so that passionate artists can be come passionate professionals.



#### 3. Fashion and Design

Ksh. 41. 300



This comprehensive course covers the art of designing beautiful clothing and fashion accessories. The course look at the works of famous designers and the culture of the time to show you how great fashion designs come to be. This course will teach you the basics of fashion designing. This can show a you whether or not a career in fashion design would be a good fit, or provide a foundation for future study in the field.

#### 4. Embroidery

Ksh. 36, 200

This course is targeted at people looking to learn the craft of decorating fabric or other materials using a needle to apply thread or yarn. You shall learn to incorporate other materials such as pearls, beads, quills, and sequins and sew them on caps, hats, coats, blankets, dress shirts, denim, dresses, stockings, and golf shirts. Embroidery is available with a wide variety of thread or yarn color. You shall also learn the basic techniques or stitches of the earliest embroidery are chain stitch, buttonhole or blanket stitch, running stitch, satin stitch, cross stitch





#### **ECD Training**

Early childhood education (ECE), also known as nursery education, is a branch of education theory that relates to the teaching of children (formally and informally) from birth up to the age of eight. ECE is described as an important period in child development.





#### **Business startup**

Ksh 36, 200

The program will comprise of preparation for management and general business, a detailed more academic focus on a specific area. Regardless, all will typically include basic selections such as Accounting, Marketing, Finance, Operations Management, and Economics for business

#### **Accounts and book keeping**

Ksh 36, 200

Book keeping is the recording of financial transactions, and is part of the process of accounting in business and other organizations. It involves preparing source documents for all transactions, operations, and other events of a business. Transactions include purchases, sales, receipts and payments by an individual person or an organization/corporation.





#### Food and Hygiene Ksh 36, 200

Food and hygiene is the measures and conditions necessary to control hazards and to ensure fitness for human consumption of a foodstuff taking into account its intended use



#### First Aid Ksh 36, 200



First aid is the first and immediate assistance given to any person with either a minor or serious illness or injury, with care provided to preserve life, prevent the condition from worsening, or to promote recovery. It includes initial intervention in a serious condition prior to professional medical help being available

#### Fire and Safety Ksh 36, 200

Fire safety is the set of practices intended to reduce the destruction caused by fire. Fire safety measures include those that are intended to prevent the ignition of an uncontrolled fire and those that are used to limit the development and effects of a fire after it starts.



# CUSTOMER SERVI

#### Customer Care Ksh 36, 200

Customer care is when companies treat their customers with respect and kindness and build an emotional connection with them. It's something that can and should be handled by everyone on the team, not just a customer service representative or a customer success manager

#### **Motherhood and Parenthood**

Ksh 36, 200

Motherhood is the state of being a mother. A person enters motherhood when they become a mother. This most commonly happens when their child is born, but it can also happen through adoption or by marrying or becoming a partner to someone with children. Motherhood is a gender-specific version of the term parenthood







#### Financial Records Ksh 36, 200

Financial statements (or financial reports) are formal records of the financial activities and position of a business, person, or other entity. Relevant financial information is presented in a structured manner and in a form which is easy to understad

#### **Online Investiments** Ksh 36, 200

Online trading is the act of purchasing and selling financial products on the Internet. The trader buys and sells using an online trading platform. Online trading may include trading in bonds, stocks (shares), futures, international currencies, and other financial instruments



#### **Running an Air - BNB**

Ksh 36, 200

What Is Airbnb? Airbnb, as in "Air Bed and Breakfast," is a service that lets property owners rent out their spaces to travelers looking for a place to stay. Travelers can rent a space for multiple people to share, a shared space with private rooms, or the entire property for themselves





# Commercial farming and Agribussiness

Ksh 36, 200

Commercial agriculture, or otherwise known as agribusiness, is a cropping method in which crops are raised and livestock are raised in order to sell the products on the market in order to make money

#### Investiment and financial growth

Ksh 36, 200

Growth investing is an investment style and strategy that is focused on increasing an investor's capital. Growth investors typically invest in growth stocks that is, young or small companies whose earnings are expected to increase at an above-average rate compared to their industry sector or the overall market.



